



KA PIKI TE WAI  
KA HEKE TE UA  
KA PUTA TE PUNA  
HEI RONGOĀ

*The mists ascend to the heavens, the rains fall from the clouds,  
a spring appears and becomes sustenance for all.*

Tuatahi e ngā mate, kua paru te whenua, kua mākū te whenua. Kua haukū a waho mē roto nei. Mākū ana i te mamae, i te roimata. Mōhou mō koutou, kei te pouri te ngākau mō te haerenga o Hawaiiiki nui, Hawaiiiki roa, o Hawaiiiki pāmamao. Kua haere rātou ki te pō, haere, haere, haere.

*Firstly to those that have past, the ground has become muddy, the ground has become sodden. It is damp outside and within. We are drenched with sorrow and with tears. For you, for all of you our hearts our sad at your journey to the resting place of our ancestors, hawaiiiki. They have gone to the night, farewell farewell, farewell.*

Rātou te hunga mate ki a rātou, mātou te hunga ora ki mātou. Koutou Ngā memo o Ngā Kaitiaki o te Puna Rongoā o Aotearoa, kei te mihi maua ki a koutou me, ngā rangatira o tenei roopū. E ai ki ngā korero “he kura te tangata”. Me whaia matou i ngā tapuwae tōu matou Kaumatua, a Hiwinui, he rangatira ia kaha i te kaupapa - he rongōa, he whaiora o te tangata.

*In acknowledging those who have passed, I greet those in the worlds of the living. To you the members of the Association, our greetings to you, the people of importance to this group. It is said that people are of most value. We should learn from and follow in the footsteps in our treasured elder Hiwinui, a leader strong in our purpose, medicines and wellbeing of the people.*

No reira, e mihi ngākau ki a kotou, tēnā koutou, tēnā koutou, tēnā tātou katoa.

*Our heartfelt greetings to you, to us all.*

We have much pleasure in presenting our joint report for the Annual General Meeting of Ngā Kaitiaki o te Puna Rongoā o Aotearoa – The Māori Pharmacists’ Association. We write this report with pride in what we have achieved as a rōpū. The last year, our sixth since incorporation, has been hugely demanding, but exciting. The basis of this report will be targeted within the focus of our strategic and business plan, the kaupapa of our collective and kaupapa of our mahi. These activities are about continuing progress in the achievement of our vision:

*“To lead Māori responsiveness in the pharmacy sector”.*

Our Strategic Plan continues to inform our decisions and the goals expressed in that plan continue to focus our energies into what we have defined as our core business.

The four key areas of focus being:

- Our members
- Education
- Relationships
- Internal administration

The progress this last year has not occurred in a vacuum. Political changes have lead to a retrenchment of programmes aimed at supporting our kaupapa. However the groundwork laid over these last six years,



along with the fact that we have sought genuine engagement with the pharmacy sector and the health sector, we have made great strides.

First and foremost we would like to take this opportunity to thank our peers on the Executive Committee. This report is a reflection of their support and efforts. Also to our members across the country, and to all of those individuals and organisations that have provided support, manaaki and putea in the activities and kaupapa of the MPA. He aha te korero? What to say? He mihi aroha, he mihi miharo ki a koutou katoa, ngā mihi, ngā mihi, ngā mihi.

We have continuously ensured our efforts are put towards those things which satisfy our hopes and dreams for the future of Hauora Māori and ensuring Māori pharmacists will play a pivotal role in that development. The following is a summary of key mahi we have supported, participated in, and in many cases led. We thank again, those who have afforded us such opportunities, both explicitly and implicitly, and hope you share our excitement in working towards the fulfilment of our moemoea.

#### **GOAL ONE- MEMBERSHIP**

***“To grow and support our members in order to lead Māori responsiveness in the pharmacy sector”***

We acknowledge that the members are the greatest treasure and future of the MPA. The achievement of our vision is dependent on the development of leadership within our own ranks. We have seen nurturing those members with the right set of skills and knowledge and developing self-confidence and opportunities for them to take on the challenges of the future as crucial to our sustainability and aspirations. This year we have endeavoured to provide our members uplifting opportunities for whakawhanaungatanga me mātauranga o te Ao Māori, including:

- Otago University Tauira Māori Graduate Ceremony [5 Dec 2008]
- MPA Hui-a-Tau at Apumoana Marae in Rotorua [21-22 Feb 2009]
- Otago University Tauira – meet the new students [25 May 2009]
- Otago University Tauira – Hiwinui Heke Scholarship Hui [20 July 2009]
- Auckland Students Hui at Waipapa Marae in Auckland [18-20 Sep 2009]
- Otago University – DVD film for recruitment/pre-Grad presentation [1 Nov 2009]

We would like to note and celebrate the graduation of Tess James, Megan Kershaw, Maria Havell, Andrew Fussell and Joe Stevenson from Otago and Sam Martin from Auckland in 2008. Since graduation they have been undertaking their internship year and we look forward to being able to welcome them to the next stage of their professional careers.

The 2009 student hui was hosted at Waipapa Marae at Auckland University. We would note the School of Pharmacy students and staff for their support in organizing. This remains important for the needs of the students and the future of the initiative. Thank you to all who attended and contributed. The highlight was the attendance of our Kaumatua, Hiwinui and the interaction with the tauira. Organisationally, there were a few bumps in the road, but the end result was a huge success and a testimony to Anna Evans, the Administration Manager, Sereana Patterson, the MAPAS co-ordinator and Maree Jensen and Fiona Kelly the staff co-ordinators for their mahi and direction. Similarly we would like to mihi to Pearl Matahiki the University of Otago Māori Centre, who kept them safe and enveloped us all with the korowai of



manaakitanga. We are indebted to all of you for your hospitality and kindness. Our student base will form the basis for our future, Ngā whetu mara, ngā rangatira o apōpō tēnā koutou.

For all members we also held our Hui-a-tau at Apumoana Marae. Of course this is the home of our venerate leader in matua Hiwinui Heke. One highlight here was the development and subsequent learning of our very own waiata. This was facilitated and led by Dee Issacs with his many talents as only Dee could.

The opportunity to strengthen the roots and connectedness as a collective and organisation is vital. Everytime we meet, we give one another strength and that leaves us invigorated and recharged for our next challenge. He rawe!

We are also pleased to report that our new website now has the capability to have member log in. The rationale for this being an increased opportunity for whakawhanaungatanga and also the maintenance of a current database.

The Executive are always cognizant that our greatest resource is our members and the goal of meeting all our members kanoahi ki te kanoahi remains at our forefront. We continue to seek the mechanism to enable us to do so.



### **GOAL TWO - EDUCATION**

***“To develop and support quality education of the pharmacy sector for optimisation of Māori health.”***

This has been another huge year for us in terms of education. We have expended heavily in education outcomes for the pharmacy sector, the Māori community at large and our tamariki of today as well as the educational needs of the next generation of graduates. The purpose of all this mahi is to invest now, in the long-term goal of optimising the health of Māori through educational reform, the following is meetings attended:

- He Rongoā Pai, He Oranga Whānau Pukemokimoki 24-25 Nov 2008]
- He Rongoā Pai, He Oranga Whānau Whakatuu [19-20 Jan 2009]
- He Rongoā Pai, He Oranga Whānau in Hawera [3-4 Feb 2009]
- He Rongoā Pai, He Oranga Whānau Waitemata [23-24 Feb 2009]
- Christchurch Medical School Lecturing [4 May 2009]
- He Rongoā Pai, He Oranga Whānau Pikitū [23-24 May 2009]
- Health Careers Day in Glen Innes [25 May 2009]
- Otago Student Meeting for Hiwinui Heke Scholarships [27 May 2009]
- Assessment of Undergraduate Curricula (3) in Auckland [17-18 Aug 2009]
- Selection of recipients for the Hiwinui Heke Scholarships [7 Sep 09]
- Pharmac /MPA Hiwinui Heke Scholarship Awards in Auckland [19 Sep 2009]
- Pharmac Seminar Series – Medicine Use in kaumatua [6 Oct 2009]
- Presentation Māori Gout Action Group – Te Manukanuka o Hoturoa [6 Nov 2009]

The third meeting to assess the Hauora Māori content of the undergraduate curricula at the two Schools of Pharmacy was held over two days at Auckland University following the earlier acknowledgment that the Schools both need to make changes and the best way forward would be to share resources. Following a stocktake of the Hauora Māori content in both curricula it was decided to use a domain mapping exercise to help plot how the two Schools are likely to fit a revised curriculum into their existing ones and then define some broad learning objectives appropriate for inclusion in the re-defined curricula at both Schools.

Since both universities impose a different infrastructure over their respective School of Pharmacy the implementation of such changes will therefore be slightly different. The purpose of focusing on the desired learning objectives is that regardless of the means by which the graduate acquires their knowledge, skills and attitudes, the outcomes should be the same despite the graduating university.

Students continue to feature strongly in our field of vision as we progress forward and Pharmac’s support for the Hiwinui Heke Scholarships is an on-going source of pride for the MPA and the manner in which it helps to target and grow our leaders of tomorrow. This reality comes directly from our relationship with Marama Parore and the Māori Responsiveness Team at Pharmac and through the work with the “He Rongoā Pai, He Oranga Whānau Project.” This project involves educating those health promoters and caregivers who service a largely Māori population on the best ways to optimise health outcomes for Māori through the best use of medicines and by increasing the understanding of the intricacies of the pharmaceutical service industry. The project is delivered within a Māori context under the auspices of Mauri Ora and involves marae-based learning.



Additionally the MPA's support of careers days helps to expose a younger generation to the possibility of pharmacy as a desirable career for young Māori. Thanks to Tarsha Raina and Leolasi Tafua-Rivers, as MAPAS student representative, for their support in talking to their younger peers and advocating for the profession.

### **GOAL THREE - RELATIONSHIPS**

***“To develop and maintain strategic relationships that influence Māori health”***

Our way along this pathway is not a solitary one. We recognised very early as an Association that if we wish to have an influence in the Pharmacy sector and on the health of Māori, then we need to be politically astute. We needed to develop and maintain meaningful and strategic relationships. This year saw us expanding the number, nature and extent of those relationships that we seek to foster.

PRISM Meeting (6) at Pharmac in Wellington [18 Nov 2008]  
MIHI School Christchurch Consultation on Hauora Manawa Research [9 Dec 2009]  
Meeting with PSNZ Executive Committee in Wellington [18 Feb 2009]  
Meeting with Pharmacy Today Editor to discuss Māori Health Strategy [17 Mar 2009]  
PRISM Meeting (7) at WCPG in Hamilton [24 Mar 2009]  
Waikato Community Pharmacy Group Conference in Hamilton [25 Mar 2009]  
Meeting with NZHPA Executive Committee in Wellington [2 Apr 2009]  
Ngā Pou Mana Planning Meeting for Hui-a-tau in Auckland [6 May 2009]  
HOSPOP Meeting (1) in Dunedin [27 May 2009]  
PRISM Meeting (8) at PSNZ in Wellington [23 Jun 2009]  
Launch of Pharmac's "Te Whaioranga" web-site in Wellington [1 Jul 2009]  
Cultural Competence Working Party (9) in Wellington [11 May 2009]  
Cultural Competence Working Party (10) in Wellington [21 Jul 2009]  
Cultural Competence Roadshow in Nelson [5 Aug 2009]  
Cultural Competence Roadshow in Blenheim [6 Aug 2009]  
Cultural Competence Roadshow in Dunedin [12 Aug 2009]  
Cultural Competence Roadshow in Christchurch [13 Aug 2009]  
Cultural Competence Roadshow in Wellington [25 Aug 2009]  
Cultural Competence Roadshow in Auckland [26 Aug 2009]  
Cultural Competence Roadshow for pharmacy students in Auckland [26 Aug 2009]  
Cultural Competence Roadshow for Hospital Pharmacists in Auckland [27 Aug 2009]  
Stand at Te Ora Conference Te Papa Wellington [12 Sep 2009]  
Cultural Competence Working Party (11) in Wellington [16 Sep 2009]  
Ngā Pou Mana Executive Meeting and Hui-a-tau in Christchurch [7-9 Aug 2009]  
Teleconference for Auckland Student Hui [11 Aug 2009]  
Te Ao Auahutahanga Hui to discuss Māori health issues [7 Sep 2009]  
Pharmac Clinical Facilitators Hui [8 Sep 2009]  
Pharmac Forum Wellington [9 October 2009]  
NGO Forum Wellington [19 October 2009]  
Terms of Reference Hui for Audit of PRISM Wellington [19 October 2009]  
PRISM Meeting (9) at PSNZ in Wellington [20 Oct 2009]  
Ngā Pou Mana Executive Meeting in Auckland [28 Oct 2009]



Our most important relationship in terms of change within the wider pharmacy sector remains that of the PRISM forum. It brings together all of the major stakeholders in the pharmacy sector and putting them all around the same table. It is here that we get to talk directly about the steps needed to be taken by each member organisation to implement the Māori Health Strategy. This forum is crucial to the MPA if we want more than just words of goodwill and we are happy to state that for the most part the tautoko for our kaupapa is very positive and on-going.

Cultural Competence has been the buzz phrase for us this year. By year's end we will have worked through four meetings led by the Pharmacy Council aimed at delivering a finalised set of standards for the pharmacy profession that incorporates clinical competence, cultural competence and ethical conduct into one fully integrated array of criteria. These new elements and standards will aim to guide the profession towards genuine engagement with the public, and will set the benchmark by which the profession will connect with their particular communities and those individuals with whom the pharmacist may struggle to engage. There isn't a specific presumption that all pharmacists are "culturally incompetent" but there is an expectation that some individuals will resist these changes more than others.

The unparalleled leadership of Darryn Russell and the support of the Pharmacy Council are the only reasons the MPA have been able to influence this process and no other health sector seems to have come close in this regard. Darryn Russell, Bronwyn Clark, and Barbara Moore, worked with us on these issues of scope and refinement to strike a balance between definitions that were not so "watered down" as to be ineffective and yet weren't too stringent as to be unworkable. The end result after 12 meetings over 3 years is a final set of standards ratified by the Pharmacy Council for implementation in 2012.

Central to the successful completion of these standards has been the Council's desire for a true and robust consultation process with the profession. That saw us lead 2 workshops with pharmacy leaders last year. This year saw Bronwyn Clark, Barbara Moore and Arthur Bauld conduct 8 roadshows throughout the country from Dunedin to Auckland in the areas which showed the most interest, to seek feedback on the then proposed new standards.

Each location seemed to have one or two "outliers" but the overall mood from the profession was generally supportive - their biggest concern was how they could go about upskilling themselves and what was likely to be involved in the process. Ultimately, by the time these standards become compulsory the profession will have had plenty of time to adjust and it will be up to the Council to ensure that those standards are being met.

**What this does do is set the stage for the MPA to consider what role it would like to play in helping the profession meet these standards.**

The PSNZ sought us out to see how we could achieve any mutual aims as defined in the Māori Health Strategy and to demonstrate a willingness to work towards that end for the benefit of all their members and all those Māori that their members serve. Unfortunately, the best opportunity for collaborative efforts at PSNZ symposia failed when necessary organisational steps failed in co-ordinating discussions, but we still hope to make the relationship work.

The Waikato Community Pharmacy Group is a clear leader amongst professional organisations and particularly in the field of programmes aimed at supporting their members to provide excellent services to the Māori communities. They are pioneers in many aspects and we enjoy the process of working with them as we get to see many of our ideas and ideals implemented and bearing the fruits of that collective



labour. MPA is grateful to WCPG for hosting our AGM for the second year in a row. Their ongoing generosity is a reflection of their commitment to Hauora Māori.

NZHPA is also looking to increase the strength of our bonds following our work through PRISM and both parties seem to be benefiting from that notion.

Anna Kyle has also liaised with the NZ Standards Group on the New Standards for Pharmacy.

Ngā Pou Mana is a collective of Māori Allied Health Professional Bodies. It acts as a forum for smaller sized groups, such as ourselves. It allows MPA to share our knowledge with these organisations and for us to learn from them in line with our aim of “fostering collegial relationships and establishing links with other related professional bodies.” As an organisation they are developmentally at a similar position to where we were a few years ago and we are happy to contribute to their growth.

Heads Of School and Professional Organisations in Pharmacy - HOSPOP - has almost the same general membership as the PRISM forum does, but instead of the focus being on the Māori Health Strategy, the focus is on the two Schools of Pharmacy and what they need to do to be able to continue producing graduates and post-graduates of an acceptable calibre. We are present to ensure that the Māori perspective in those debates is firmly in the forefront of those discussions.

Pharmac and the Māori Responsiveness Team again show a point of reference in leading the way for commitment to Whānau Ora. We would like to acknowledge Marama for all of her support, mentoring and assistance in participating in key events and forums. She has also repeatedly provided us with putea (financially and otherwise) to enable us to be in a position to have influence and make change. In addition she is a recognized inspiration to our taura. The relationship with Pharmac is symbiotic for Ngā Kaitiaki and both parties have achieved considerable advantage from this relationship. We look forward to continuing and advancing these opportunities in the forth-coming year. Marama, ngā mihi e te wahine rangatira.

Perhaps our most significant relationship to date may well have been as a result of Te Ao Auahutahanga Hui to discuss Māori health issues. This afforded us an opportunity to spend time with the Associate Minister of Health, Tariana Turia, to increase the awareness of our politicians to the existence of the MPA and increase their awareness of our goals and aspirations. The obvious point being to garner support, both financial and political, for ourselves at the time when we need it most, with the long-term goal to improve the health status of Māori.

#### **GOAL FOUR - ADMINISTRATION**

***“To develop and sustain the capacity to effectively manage resources”***

In order for the MPA to be a sustainable viable entity we have to continue to develop sound infrastructural mechanisms e.g. strategy, policy, procedures etc. and effectively manage our resources. The following are some meeting which are associated with this mahi whakahirahira:

MPA AGM in Ohaupo [15 Nov 2008]

Meeting in Hamilton to prepare MPDS report [30 Nov 2008]

Preparation of Te Puni Kōkiri Project Report [17 Feb 2009 – 25 Jun 2009]

Preparation of MPDS Funding Application [1 Apr 2009]



Business Plan Meeting in Wellington [10 May 2009]  
Meeting with Te Puni Kōkiri about our funding application [3 Jun 2009]  
Meeting with Ministry of Health for MPDS funding [8 Sep 2009]  
Meeting with Ministry of Health for Te Ao Auahatanga [19 October 2009]

Without any doubt the most significant step forward in our infrastructure was the development, last year, of our Strategy Plan. Yet again, under the supreme guidance of Darryn Russell, we saw that Strategy Plan lead to the development of our Business Plan in May. These two documents are the tuaiwi of our administrative activities, as they are for the organisation as a whole.

From the Strategy Plan we determined the need for paid Administrative support and we developed a job description as part of our annual MPDS funding application, applied for an Administration Manager. We were delighted this application was supported by the Ministry of Health. This led to the appointment of Pauline Te Karu in this role. We note the immediate and immense support she has provided to both of us, Executive and organisation. With her support we have greatly eased our workload. Our web-site has been re-developed further strengthening the opportunity to send, receive and share information internal and external to MPA.

Throughout the year we have been meeting with a number of key organisations and individuals, always looking for opportunities for funding. Although we managed some financial support, we would see that a lot of work in the last twelve months will provide opportunities into the future, cultural competency being one such area.

As previously mentioned Leanne attended the launch of the new Ministry of Health funding *Te Ao Auahatanga - The Māori Health Initiatives Fund*. This funding aims to advance whānau ora by affirming Māori approaches that improve Māori health outcomes. We engaged the help of Darryn Russell with application to the three putea *Te Kākano*, *Te Pārekereke* and *Te Ruinga*. He worked hard along with Pauline's help to submit a substantive application for funding focusing on three key themes. The following is an excerpt from our application which summarises our 'innovation':

*"The proposed innovation is in three stages of process. The first is identifying leading edge innovation of service delivery (alongside Māori) associated with medicine understanding, adherence, compliance and management. The second is analysing and disseminating the finding within and external to the pharmacy profession. The third component is developing at least two national based projects, in partnership with whānau, around medicine engagement (possible multi disciplinary)."*

This funding could provide the opportunity to engage and meet all of our members, a priority of our strategic plan. It is also intended that the funding would seed a CEO position, whose function will be to take further the work outlined in this report to conclusion. It will also ultimately provide strategic capacity internally and externally on behalf of the Association. Such a leadership role in place has always been a moemoea, so as to be positioned strategically to influence pharmacy, and the wider health sector, in achieving our roopū vision "*To lead Māori responsiveness in the pharmacy sector*".

The funding is for up to three years. Successful applicant groups will be asked to submit a full proposal which will be considered by a "Expert Advisory Panel". As a new fund we are hopeful of some success, however we also are realistic in knowing ever Māori provider and organisation will have submitted also.



The Executive Committee has continued to meet via skype and teleconference as well as kanohi ki te kanohi throughout. It has been a busy year and we acknowledge that by sharing their wisdom and support, we have enabled many good ideas to become realised.

In conclusion we would again thank all those who have contributed to MPA over the last twelve months. It is a pleasure both representing and providing leadership for the members and organisation. Often it is not who you recognise in such a report, but who you may unintentionally omit – thank you to everyone who has assisted, supported and contributed to MPA. I hope this report in some ways reflects those efforts of the collective and I would again acknowledge all those who have contributed to what has been a very successful year for Ngā Kaitiaki o te Puna Rongoā o Aotearoa.

*E hoa mā, ngā manukura, kei te mihi aroha ki a koutou, koutou mā ngā mema o Ngā Kaitiaki o te Puna Rongoā o Aotearoa. Ehara tāku toa i te toa takitahi. Engari, he toa takitini.*

Leanne Te Karu

Arthur Bauld